

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PARENT APPLICATION SERIAL NO. 08/514,467
 PARENT FILING DATE August 11, 1995
 INVENTORSHIP Day et al.
 ASSIGNEE Micro Enhancement International
 PARENT GROUP ART UNIT 2411
 PARENT EXAMINER G. Stevens
 ATTORNEY'S DOCKET NO. MI43-002
 TITLE: Targeted Marketing and Purchase Behavior Monitoring System

JC542 U.S. PTO
 09/619134
 07/16/00

INFORMATION DISCLOSURE STATEMENT

This document is being submitted in an effort to comply with the duty of disclosure defined in the Code of Federal Regulations, specifically 37 CFR §1.56. The duty of disclosure imposed by the Patent Office extends to inventors, the applicant's attorneys, and others associated with the filing and prosecution of the patent application. It requires that all information known to such individuals which is material to the patentability of this invention be disclosed to the Patent Office.

The information being submitted is listed on the attached form PTO-1449. The listing includes patentee, patent number, and issue date. Foreign documents are identified by country, document number, and publication date. Magazine articles and other documents are identified by author, title, page no., date and place of publication. The Examiner is requested to make these citations of official record in this application. Copies are enclosed unless otherwise noted. Available translations of any foreign documents are submitted in compliance with 37 CFR §1.98(c).

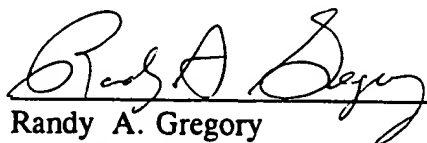
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1. ☒ 37 CFR §1.97(b)(1-2) - No fee is due because it is being submitted within 3 months of the filing date or national stage entry date.
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6. ☒ 37 CFR §1.98(d) - Copies of some or all of the references are not being submitted because they were submitted in prior application Serial No. 08/514,467 upon which priority is claimed. Copies of references not excepted under this provision are enclosed.
7. ☐ 37 CFR §1.97(a)(3) - An explanation of the relevance of the references is not provided except unless this box is checked. If checked, then a concise explanation of the relevance is provided in connection with each item which is not in the English language.
8. ☐ Some or all of the references are incomplete. Applicant has submitted everything in possession.

Date: 26 Nov. 1997

By: 
Randy A. Gregory
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Certification Under 37 CFR §1.97(e) (if applicable) -

The undersigned hereby certifies that either: each item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the statement; or, no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the person signing the certification after making reasonable inquiry, was known to any individual designated in 37 CFR §1.56(c) more than three months prior to the filing of the statement.

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